

## Mission Statement, Aims and Objectives

As approved at the Steering Group 21<sup>st</sup> August 2007 and amended by the Trustees at the Meeting of the Executive Committee on 15<sup>th</sup> January 2013 and reaffirmed March 2015

### Mission Statement

“To advance environmental protection and improvement by reducing the carbon footprint of the local area.”

Our formal **Charitable Objects** are set out in our Constitution and state:

“The Charity’s objects (the Objects) are for the benefit of the public in the Church Stretton area in Shropshire:

- a) the conservation, protection and improvement of the environment;
- b) the advancement of education about energy efficiency including the provision and use of energy in ways which reduce or eliminate emissions of carbon dioxide and harmful emissions; and
- c) the relief of fuel poverty by promoting the efficient use of energy among persons who are in necessitous circumstances including people in low income households.”

### Aims

1. Within the local area:

- To raise awareness of issues concerning climate change and the need for action
- To promote a culture of climate care through reducing energy consumption, encouraging the generation of local renewable energy, and advancing a more sustainable lifestyle;
- To support local people in reducing emissions, and eliminating fuel poverty

## **Objectives**

2. The following objectives have been approved:

- To provide a free home energy survey service
- To assist households and others to implement any recommendations on energy saving measures by giving them suitable and impartial advice and introducing them to appropriate agencies and suppliers
- To train a team of volunteers in surveying techniques, and energy saving and reduction technologies
- To run an education and training programme to promote a local culture of climate care
- To inform the community of national and local policy, and to influence debate;
- To work with other agencies and local groups: a) to bring about a reduction in carbon emissions b) to address fuel poverty c) to promote a sustainable life style
- To campaign on issues in support of the above aims and objectives.